

LUMINA SMOOTH



SMOOTH TODAY. STUNNING TOMORROW.

IT&LY[®]
HAIRFASHION



The perfect balance between intense nourishment and lightness ensures long lasting smoothness without weighing the hair down, for a visibly healthy, silky, and easy to manage mane. A beauty experience that blends advanced technology with sensory care, enhancing the hair's natural elegance.



LUMINA SMOOTH

1000 ml

SMOOTHING ANTI-FRIZZ CREAM

Disciplining cream with smoothing and anti-frizz action for shiny and silky hair thanks to jojoba and macadamia oil. Peptides and hyaluronic acid guarantee reliable results.

DIRECTIONS: Apply to dry hair starting 1 cm from the roots and leave on for 50 minutes. Rinse thoroughly with water only and dry completely.



SMOOTHING SHAMPOO

300 ml / 1000 ml

SMOOTHING ANTI-FRIZZ SHAMPOO

Taming shampoo with anti-frizz action. Ideal for keeping hair soft and silky thanks to jojoba and macadamia oil. Enriched with hyaluronic acid for greater elasticity.

DIRECTIONS: Apply to wet hair, massage, and rinse. Repeat if necessary. Follow with Smoothing Mask.



SMOOTHING MASK

300 ml / 1000 ml

SMOOTHING ANTI-FRIZZ MASK

Taming mask with anti-frizz action. Ideal for keeping hair soft and silky thanks to jojoba and macadamia oil. Enriched with hyaluronic acid for greater hair elasticity.

DIRECTIONS: Apply to wet hair after Smoothing Shampoo. Leave on for 3 minutes and rinse.



CHEATING SHAMPOO

300 ml / 1000 ml

TECHNICAL SERVICE SHAMPOO

Sulfate free shampoo specifically designed for use before technical services. The cleansing and chelating formula with detoxifying active ingredients removes impurities, metals, and limescale. The alkaline pH promotes cuticle opening and improves the penetration of treatments.

DIRECTIONS: Apply evenly to wet hair, massage, and rinse thoroughly. Repeat if necessary. Avoid contact with eyes. In case of contact, rinse immediately.



VIOLET DROPS

90 ml

VIOLET DROPS

High performance, pure pigments that effectively combat yellowing. Concentrated drops, mixable with various cosmetic bases, formulated to intensify, correct, and personalize salon services.

DIRECTIONS: Add Violet Drops to Lumina Smooth cream. The dosage varies based on your needs: approximately 7 - 8 drops of Violet Drops for every 50 g of Lumina Smooth. An increase of about 5 - 6 drops will not compromise the success of the treatment.

*when light
caresses silk*

PROFESSIONAL

6 UNIQUE SMOOTHING SERVICES



Perfect Smooth

Duration: 5 - 7 months



**Perfect Smooth
Blonde / bleached hair**

Duration: 4 - 6 months



**Perfect Smooth
Natural white hair**

Duration: 3 - 5 months



**Condition Treatment
For curly hair**

Duration: 2 - 3 months



**Anti-frizz
Smoothing Treatment**

Duration: 2 - 4 months



**WOW effect shine
& Smoothing Treatment**

Duration: 2 - 4 washes



TECHNICAL HOTLINE:

1-800-621-4859

ITLY-0841 LUMINA SMOOTH