



ITELY HAIRFASHION, a Manufacturer, Importer and Distributor of Premium Italian Haircolor in the United States, Canada and Mexico for over 30 years is currently looking for self-motivated, energetic, sales oriented individuals to represent our Premium Hair Color Brands, Colorly 2020 and Aquarely and Delyton throughout the United States.

ITELY HAIRFASHION, a Professional Company serving the Professional Beauty Industry, based in Pennsylvania is looking to expand its Company Direct to Salon business opportunities.

Individuals will be thoroughly trained in all aspects of product knowledge, sales advantages, and product positioning before heading into the field. Industry Experience and or Selling Experience are beneficial. Set your own full time or part time schedule; work at your own pace.

**Basic functions and expectations:**

- Thorough knowledge of field sales is required
- Establish and follow a regular sales route
- Prospect, profile, and open new accounts within territory
- Customer service oriented, troubleshooting in creative and productive manner
- Ability to overcome sales objections

**Main duties and responsibilities:**

- Physically servicing 12-15 locations, salons a day
- Communicate effectively with Salon owners and Stylists
- Use Social media and digital tools to serve and grow the territory
- Build a sales pipeline
- Host, attend and sell educational opportunities within the market
- Ability to teach and or assist Local Educators in Product Knowledge Classes
- Adhere to all deadlines for paperwork
- Maintain and update account information
- Provide the highest level of customer service
- Knowledge and understanding of the competition in the market
- Adhere to all company policies and procedures
- Other possible duties as assigned

**ITELY HAIRFASHION N.A.**

250 Ohio River Blvd.  
P.O. Box 162  
Baden PA, 15005  
1-800-621-4859  
P. 724-869-3410 F. 724-869-3825 [www.itylyhairfashion.us](http://www.itylyhairfashion.us)



**Education & Experience Required**

- High School Diploma required. B/A, B/S degree preferred
- Minimum of one-year field customer service or sales experience is an advantage
- Industry experience is an advantage
- Reliable transportation with valid driver’s license and Insurance
- Social Media acumen to conduct the job successfully

**Physical Demands:**

- The position requires daily travel by car and possibly some overnights to fully service a territory
- Position requires attendance at sales meetings whether in person or virtually
- The position requires servicing accounts through our regular business hours of M-F, 9am-5pm.  
*Hours and days can be adjusted based on market needs.*
- Have the ability to lift and or move up to 50 lbs.

Please send resumes and cover letters to:  
info@itelyhairfashion.us

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